

PRESS RELEASE

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Simply Mac releases the Mac OS X v10.5 Leopard

Salt Lake City, Utah – October 22, 2007 – Simply Mac, a Utah-based Apple retailer and specialist, announced today that, in conjunction with Apple, Inc., it is releasing a new operating system: the Mac OS X v10.5 Leopard. “We’re excited to provide this great new Apple product to our customers,” says Steve Bain, president of Simply Mac. “The Mac OS X Leopard is loaded with innovations – making a great operating system even better.”

The Mac OS X v10.5 Leopard will be officially available for purchase at the Simply Mac stores on Friday, October 26, at 6:00 p.m. There will be prizes given to the first 50 customers who arrive, as well as a drawing for a free Mac OS X v10.5 Leopard. Free training and demos will be provided from 6:00 to 8:00 p.m.

The Mac OS X v. 10.5 Leopard has over 300 new features, including Quick Look, which allows users to browse, play, view, and page through files without opening them, and Time Machine, which shows how the system looked on a given day and restore files with a click.

Other Leopard features include parental controls to increase parental security. Also provided is iChat, which allows users to communicate through a sophisticated video interface that offers advanced options such as photobooth effects, screen sharing, and recording. “The features included with the Mac Leopard will make it easier than ever for Mac users to find, arrange, and share everything on their systems,” concludes Mr. Bain.

Also important to note is that customers who purchased a qualifying computer from the period of October 1, 2007 through October 25, 2007 will be able to upgrade their systems to the Mac OS X v10.5 Leopard. To learn if your system is a qualifying computer, go to www.apple.com/macosx/uptodate/list.html for more details.

Simply Mac, which is funded by Capital Partner Group, offers sales of computers (including MacBook, MacBook Pro, iMac, MacPro), iPods, Apple TV and all Apple-branded accessories. Also, Simply Mac provides training, service, repair and specialized sales support from its two convenient locations – one in Orem, and the other in the Fort Union area. The Simply Mac Orem store is located at 775 East University Parkway off I-15 (exit #269) on University Parkway and State Street. The Simply Mac Fort Union store is located on 1380 East Ft. Union Boulevard in Salt Lake City, Utah. To learn more about Simply Mac, visit www.simplymac.com or call (801) 277-7777.

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